

**STATE OF ILLINOIS
SECRETARY OF STATE
SECURITIES DEPARTMENT**

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IN THE MATTER OF: PARADIGM WEALTH MANAGEMENT, INC.) FILE NO. 1000131
_____))

NOTICE OF HEARING

TO THE RESPONDENT: Paradigm Wealth Management, Inc.
(CRD #:144744)
875 North Michigan Avenue 31st Floor
Chicago, Illinois 60611

You are hereby notified that pursuant to Section 11.F of the Illinois Securities Law of 1953 [815 ILCS 5] (the "Act") and 14 Ill. Adm. Code 130, subpart K, a public hearing will be held at 69 West Washington Street, Suite 1220 , Chicago, Illinois 60602, on the 16th day of June 2010, at the hour of 10:00 a.m., or as soon as possible thereafter, before James L. Kopecky, Esq., or such other duly designated Hearing Officer of the Secretary of State.

Said hearing will be held to determine whether an Order shall be entered revoking Paradigm Wealth Management, Inc.'s (the "Respondent"), registration as an investment adviser in the State of Illinois and/or granting such other relief as may be authorized under the Act including but not limited to the imposition of a monetary fine in the maximum amount pursuant to Section 11.E(4) of the Act, payable within ten (10) business days of the Order.

The grounds for such proposed action are as follows:

1. That at all relevant times, the Respondent was registered with the Secretary of State as an investment adviser in the State of Illinois pursuant to Section 8 of the Act.
2. That Section 8.D(9)(a) of the Act requires that each investment adviser registered in the State of Illinois file a "Designated Principal(s) and Branch Office re-registration Form (" 8.D(9)Form") with the Secretary of State by December 31 of the current year, for the next calendar year.

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3. That the Respondent failed to file the 8.D(9)(a) Form by December 31, 2009.
4. That The Office of the Secretary of State, Illinois Securities Department (the "Department") attempted to contact the Respondent by letter to remind them of their obligation to file the 8.D(9)(a) Form and pay the required late filing fee, without any response by the Respondent.
5. That the Respondent has refused and continues to refuse to file the 8.D(9)(a) Form and pay the late filing fee.
6. That Section 12.D of the Act provides, inter alia, that it shall be a violation of the provisions of the Act for any person to fail to file with the Secretary of State any application, report or document required to be filed under the provisions of the Act or any rule or regulation made by the Secretary of State pursuant to the Act.
7. That by virtue of the foregoing, the Respondent has committed a violation of Section 12.D of the Act.
8. That Section 8.E(1)(g) of the Act provides that the registration of an investment adviser may be revoked if it has violated any of the provisions of this Act.
9. That by virtue of the foregoing, the Respondent's registration as an investment adviser in the State of Illinois is subject to revocation pursuant to Section 8.E(1)(g) of the Act.

You are further notified that you are required pursuant to Section 130.1104 of the Rules and Regulations 14 Ill. Adm. Code 130) (the "Rules"), to file an answer to the allegations outlined above within thirty (30) days of the receipt of this notice. A failure to file an answer within the prescribed time shall be construed as an admission of the allegations contained in the Notice of Hearing.

Furthermore, you may be requested by legal counsel; may present evidence; may cross-examine witnesses and otherwise participate. A failure to so appear shall constitute default, unless any Respondent has upon due notice moved for and obtained a continuance.

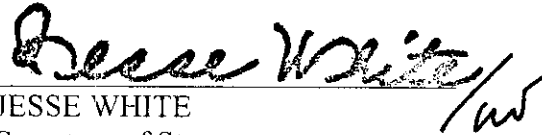
A copy of the Rules, promulgated under the Act and pertaining to Hearings held by the Office of the Secretary of State, Securities Department, is included with this Notice.

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Delivery of notice to the designated representative of any Respondent constitutes service upon such Respondent.

DATED: This 9th day of April 2010.

Handwritten signature of Jesse White in black ink, with a horizontal line underneath and the initials 'JW' to the right.

JESSE WHITE
Secretary of State
State of Illinois
Attorney for the Secretary of State:

Daniel Tunick
Office of the Secretary of State]
Illinois Securities Department
69 west Washington Street, Suite 1220
Chicago, Illinois 60602 (312) 793-3384

Hearing Officer
James L. Kopecky
190 S. LaSalle
Chicago, Illinois 60603