

**STATE OF ILLINOIS
SECRETARY OF STATE
SECURITIES DEPARTMENT**

IN THE MATTER OF: JAMES L. PARIS Jr.)
_____))

FILE NO. 1000029

NOTICE OF HEARING

TO THE RESPONDENT:

James L. Parris Jr. (CRD#: 1722114)
54 Pepperdine Drive
Palm Coast, Florida 32164

James L. Paris Jr. (CRD#: 1722114)
C/o Stock Market Income Advisors, Inc.
4359 Rocky Ridge Place,
Sanford, Florida 32773

You are hereby notified that pursuant to Section 11.F of the Illinois Securities Law of 1953 [815 ILCS 5] (the "Act") and 14 Ill. Adm. Code 130, Subpart K, a public hearing will be held at 69 West Washington Street, Suite 1220, Chicago, Illinois 60602, on the 14th day of July, 2010 at the hour of 10:00 a.m. or as soon as possible thereafter, before James L. Kopecky Esq., or such other duly designated Hearing Officer of the Secretary of State.

Said hearing will be held to determine whether an Order shall be entered denying James L. Paris Jr.'s (the "Respondent") registration as an investment adviser representative in the State of Illinois and/or granting such other relief as may be authorized under the Act including but not limited to the imposition of a monetary fine in the maximum amount pursuant to Section 11.E (4) of the Act, payable within ten (10) business days of the entry of the Order.

The grounds for such proposed action are as follows:

1. That on October 1, 2009 Stock Market Income Advisors, Inc., a registered investment adviser, filed a Form U-4 application for registration of the Respondent as an investment adviser representative in the State of Illinois pursuant to Section 8 of the Act.

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2. That on May 13, 2003 FINRA entered a Letter of Acceptance, Waiver And Consent (AWC) submitted by the Respondent regarding File No. **CO7030031** Which sanctioned the Respondent as follows: a. \$7,500 fine; and b. suspension from association with any NASD member in any principal capacity for one year.
3. That the AWC found:

During the period from March, 2000, through February, 2002, the Respondent, in violation of NASD Conduct Rules 2110 and 3010, failed to adequately supervise James L. Paris Securities, Inc.'s ("JLPS") compliance with applicable capital, recordkeeping and financial reporting requirements, in that:

- 1) From March 9, 2000-December 28, 2000, January 8, 2001-December 20, 2001, and December 31, 2001-February 28, 2002, JLPS failed to maintain the minimum capital required under Securities Exchange Act ("SEA") Rule 15c3-1 and violated Rule 15c3-1 and NASD Conduct Rule 2110 on each day it conducted a securities business during these time periods. In addition, the firm failed to notify the SEC and NASD of its net capital deficiencies, as required by SEA Rule 17a-11, in violation of NASD Conduct Rule 2110 and SEA Rule 17a-11.
 - 2) From January 31, 2001-February 28, 2002, JLPS prepared and maintained a materially inaccurate general ledger, a materially inaccurate trial balance, and materially inaccurate net capital computations, in violation of SEA Rule 17a-3 and NASD Conduct Rule 2110. In addition, the firm failed to notify the SEC and NASD that its records were not current, as required by SEA Rule 17a-11, in violation of NASD Conduct Rule 2110 and SEA Rule 17a-11.
 - 3) From January 1, 2000-December 31, 2001, JLPS filed seven materially inaccurate FOCUS reports, in violation of NASD Conduct Rule 2110 and SEA Rule 17a-.
4. That Section 8.E (1)(j) of the Act provides, inter alia, that the registration Of an investment adviser representative may be denied if the Secretary of State finds that such Salesperson has been suspended by any self-regulatory organization registered under the Federal 1934 Act or the Federal 1974 Act arising from any fraudulent or deceptive act or a practice in violation of any rule, regulation or standard duly promulgated by the self-regulatory Organization.

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5. That FINRA is a self-regulatory organization as specified in Section 8.E (1)(j) of the Act.
6. That by virtue of the foregoing, the Respondent's registration as an investment adviser representative in the State of Illinois is subject to denial pursuant to Section 8.E (1)(j) of the Act.

You are further notified that you are required pursuant to Section 130.1104 of the Rules and Regulations (14 ILL. Adm. Code 130)(the "Rules"), to file an answer to the allegations outlined above within thirty (30) days of the receipt of this Notice. A failure to file an answer within the prescribed time shall be construed as an admission of the allegations contained in the Notice of Hearing.

Furthermore, you may be represented by legal counsel; may present evidence; may cross-examine witnesses and otherwise participate. A failure to so appear shall constitute default, unless any Respondent has upon due notice moved for and obtained a continuance.

A copy of the Rules, promulgated under the Act and pertaining to hearings held by the Office of the Secretary of State, Securities Department, is included with this Notice.

Delivery of Notice to the designated representative of any Respondent constitutes service upon such Respondent.

Dated: This 20th day of April 2010.


JESSE WHITE
Secretary of State
State of Illinois

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Hearing Officer:
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